



**Neftali Serrano, PsyD, Chief Executive Officer,
Collaborative Family Healthcare Association**

Dr. Serrano is the Chief Executive Officer of the Collaborative Family Healthcare Association, a national not-for-profit organization dedicated to promoting integrated care as the standard of care for all. He has devoted the entirety of his 25-year career to working with healthcare entities to develop integrated care services through his consultation work, trainings, coaching and site leadership. Dr. Serrano is the father of three children, Emma, Sophia, & Caleb and the husband of Karen an Emergency Medicine physician. Dr. Serrano also holds an Adjunct Instructor appointment at the University of North Carolina Department of Family Medicine where he practices in the PCBH model.