2026 CQC Sponsorship Prospectus

PBGH California Quality Collaborative

Health Care Leadership Summit 2026
Behavioral Health Integration

When: September 2026

Location: Southern California

Anticipated attendance: 100+ individuals

The Health Care Leadership Summit is an annual high-impact, one-day event hosted by the California Quality Collaborative. The Summit convenes health care leaders from plans, provider organizations and state government to tackle a specific, pressing challenge facing California's health care system.

Designed as an interactive working session, the Summit fosters collaboration, highlight lessons learned and drive shared commitments to improving care and quality. Sponsors gain visibility among influential stakeholders shaping policy and practice, with recognition that underscores their demonstrated commitment to actionable improvements.

This year's Summit will focus on integrating behavioral health into the primary care setting, offering sponsors a unique opportunity to engage with leaders driving progress in this priority area.

Why Sponsor?

- Direct access to California's health care decision-makers
- Year-round visibility across flagship events and digital channels
- Alignment with initiatives advancing quality, equity and innovation

Reception Sponsor ($30,000) ONE AVAILABLE

The Welcome Reception is an intimate, invitation-only gathering of leaders advancing behavioral health integration across California. It provides sponsors with a unique opportunity to build relationships in a smaller setting, connect directly with decision-makers and foster meaningful dialogue outside of the main Summit program.

Reception-Specific:

- Exclusive branding at the Welcome Reception
- Opportunity to deliver brief welcome remarks at the Reception
- 4 Reception tickets
- Concierge introductions to 3 key attendees during the Reception
- Dedicated recognition as the Reception Sponsor across all event materials

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Reception Sponsor cont.

Forum-Specific:

- 4 Summit tickets
- Verbal acknowledgment during the Summit welcome session
- Logo placement on event website, event agenda (digital and print), onsite signage, main stage slides, Summit promotional emails
- 3 dedicated LinkedIn posts showcasing your sponsorship
- Attendee list (name, title, organization) for all registered Summit participants
- 20% discount on additional Summit tickets
- *Optional* Exhibit table: (8x10), six-foot skirted table, 2 chairs, signage, wastebasket

Leader Sponsor ($25,000) LIMITED AVAILABILITY

- Prominent brand visibility throughout the event including logo placement on the event website, agenda (digital and print), onsite signage, main stage slides and promotional emails
- 4 Summit tickets
- 2 Welcome Reception tickets
- Verbal acknowledgment during the Summit welcome session
- 2 dedicated LinkedIn posts showcasing your sponsorship
- Attendee list (name, title, organization) for all registered Forum participants
- Concierge introductions to 2 key attendees during the Reception
- 15% discount on additional Summit tickets
- *Optional* Exhibit table: (8x10), six-foot skirted table, 2 chairs, signage, wastebasket

Partner Sponsor ($15,000) LIMITED AVAILABILITY

- Brand visibility including logo placement on the event website, agenda (digital and print), onsite signage, main stage slides and promotional emails
- 3 Summit tickets
- 1 Welcome Reception ticket

Who You'll Reach

CQC sponsorship puts your brand in front of the people shaping California's health care future:

- Senior leaders from provider organizations and health systems
- Executives from state and regional health plans
- Purchasers and employer coalitions
- Policymakers, regulators and quality improvement leaders

- Verbal acknowledgment during the Summit welcome session
- 1 dedicated LinkedIn post showcasing your sponsorship
- 10% discount on additional Summit tickets
- *Optional* Exhibit table: (8x10), six-foot skirted table, 2 chairs, signage, wastebasket

Exhibitor Sponsor | $10,000

- Exhibit table: (8x10), six-foot skirted table, 2 chairs, signage, wastebasket
- Brand visibility including logo placement on the event website, agenda (digital and print), onsite signage, main stage slides and promotional emails
- 2 Summit tickets

Supporter Sponsor | $5,000

- Brand visibility including logo placement on the event website, agenda (digital and print), onsite signage, main stage slides and promotional emails
- 2 Summit tickets
- 1 dedicated LinkedIn post showcasing your sponsorship

Scholarship Sponsor | $2,500

The Scholarship Sponsorship can be purchased on its own or in addition to any other sponsorship tier.

- Provide access for safety net providers, community-based organizations and other under-resourced participants by underwriting registration costs
- Recognition in all sponsor acknowledgment materials including event website, agenda (digital and print), onsite signage and main stage slides

Bundle and Save

Maximize your impact and your investment. Sponsors committing to multiple CQC 2026 opportunities receive bundled pricing and enhanced recognition across all sponsored programs. Bundling allows you to extend your reach, reinforce your brand presence, and engage with diverse audiences throughout the year—at a reduced rate. Contact us to learn more.

Custom Sponsorship Packages

We recognize that every organization's goals are unique. CQC offers custom sponsorship packages tailored to your priorities—whether that's reaching a specific audience, aligning with particular topics or combining opportunities across our portfolio. Contact us to explore how we can design a sponsorship package that meets your needs and delivers measurable value.

Contact

For questions or to confirm your sponsorship, please contact:

Erika Lind
Manager, Events & Learning
California Quality Collaborative
elind@pbgh.org

California Quality Collaborative Sponsorship Agreement

Please submit completed form to Erika Lind at elind@pbgh.org.

Primary Contact (First/Last Name)

Title

Phone Number

Email Address

Sponsor Details

Company Name

Company Website

Representative Name

Representative Title

Representative Phone Number

Representative Email Address

Please note: *Company representative listed above does not need to be in attendance at the event; however, they should be available by phone or email to receive administrative updates from CQC staff and inquiries from attendees about your company.*

Event & Sponsorship Level

Catalyst for Health, a CQC Forum

- ○ Reception ($30,000)
- ○ Leader ($25,000)
- ○ Partner ($15,000)
- ○ Supporter ($5,000)
- ○ Scholarship ($2,500)—Add-On

Health Care Leadership Summit

- ○ Reception ($30,000)
- ○ Leader ($25,000)
- ○ Partner ($15,000)
- ○ Exhibitor ($10,000)
- ○ Supporter ($5,000)
- ○ Scholarship ($2,500)—Add-On

Following the finalization of this sponsorship agreement, CQC will reach out via email to collect your company logo, description and other key sponsorship details.

Signature _____ Date _____

By signing this agreement, your organization is committing to sponsoring the selected tier above for the 2026 Catalyst for Health: A CQC Forum. Payment for all sponsorships is due 30 days after receipt of invoice.