

2010 Sponsorship Levels

The California Quality Collaborative offers many opportunities for sponsors to expand their reach and to learn side-by-side with people who are changing the way health care is delivered in California. Events are attended by national topic experts, health plan staff, California physician group executives and quality improvement professionals.

Program Sponsor

\$100,000

A Program Sponsor supports all projects of CQC for the calendar year.

Benefits include:

- Invitation to Sponsor Luncheon with David Lansky, PBGH Chief Executive Officer and participating health plan Medical Directors
- Complimentary registration for 4 people to attend CQC events (approx. 10) for the year
- Recognition on cover of all event binders
- Full-page color advertisement or corporate profile in event binder
- Opportunity for short presentation at 2010 CQC events
- Listing and link on CQC web site as Major Program Sponsor (www.calquality.org)

Project Sponsor

\$50,000

A Project Sponsor supports one CQC project, such as the Clinical Care Collaborative or the Inland Quality Collaborative.

Benefits include:

- Complimentary registration for 4 people to attend project-specific events (approx. 3-4)
- Recognition on cover of project binders
- Opportunity for short presentation at final project event
- Listing on CQC web site as specific Project Sponsor (www.calquality.org)

Event Sponsor

\$20,000

An Event Sponsor supports all or part of one conference/event or an Inland Quality Collaborative session. These sessions are typically 1 day.

Benefits include:

- Complimentary registration for 4 people to attend event
- Recognition on cover of event binder
- Opportunity for short presentation at event
- Listing on CQC web site as Event Sponsor (www.calquality.org)

For more information: Contact Diane Stewart at dstewart@pbgh.org or 415.615.6376